

414-263-4567 fax 414-263-6331 editor@reunionsmag.com www.reunionsmag.com

renhigh Here's how to generate business!

The focus of *Reunions magazine* is reunion planning. Our audience in print and online is reunion planners and organizers. They want to learn how you can help make their planning easier, smoother and more affordable. Your message in *Reunions magazine*, in print and online, can generate reunion business.

Successful reunions are thoroughly planned and prepared events. They deserve the finest you have to offer. Reunions are about relationships and organizers want their relationship with you to produce successful reunions.

Reunions magazine's products include a <u>print edition</u> supported by <u>reunionsmag.com</u> and <u>Facebook</u>, <u>Twitter</u> and <u>Pinterest</u> pages, monthly reunion-planning <u>e-newsletter</u> and, coming soon planning blogs. Our goal is to provide all the information and help reunion organizers need to plan successful and memorable reunions. <u>Reunionsmag.com</u> also offers many opportunities for your message to be right where a reunion planner needs it when s/he is looking. See our <u>print and social</u> media opportunities and rates.

TENTATIVE PRINT CALENDAR

Issue Date and Online March 1, 2018 Volume 28 Number 1 Reunion Celebrations! Editorial content due: January 1, 2018 Print advertising space reservation due: February 12, 2018 Print advertising materials due: February 20, 2018

*

Issue Date and Online September 1, 2018 Volume 28 Number 2 More Reunion Celebrations! Editorial content due: July 1, 2018 Print advertising space reservation due: August 14, 2018

Print advertising materials due: August 23, 2018

EDITORIAL PROFILE

Reunions are many things to many people but most of all they are celebrations. Our issues celebrate the celebrations. We collect reunion stories and share the best of the best to inspire and motivate planners on their journey to a memorable reunion. Issues in print and on the web are filled with stories and pictures that are sure to capture the interest of anyone open to new and exciting reunion ideas. Significant outcomes of reunion planning are demonstrated in stories and articles such as where reunions are held, how they enjoy their destination, how they pay for the fun, how to please everyone from youngest to oldest members and much, much more.

*

Reunion focus

Reports from family, class, military and other reunions News and messages about reunion-friendly areas, cities and attractions for all kinds and sizes of reunion groups Reunion fundraising, searching, newsletters, invitations and books Reunion resources that support memorable reunions Articles, stories, how-tos, how others have done it

Reunions on the Web

reunionsmag.com

<u>Reunion Resources</u> directory with direct links to **YOUR** web site. **Podcasts** about planning details available for sponsorship. <u>**Reunions!**</u> upcoming family, class & military reunions.

*

Now and forever!

Ongoing ... online ... social media for reunion planners! In addition to the traditional print issues, *Reunions magazine* has mountains of planning information on the web available to reunion planners, 24/7, so they can plan their reunion in their pajamas!

Our web content has thousands of ideas divided into sections that speak to particular issues planners are facing. First we concentrate on getting started which requires very specific preparation but then there are thousands of ideas for what to do at reunions which can be many things, as it is to many people! It's among this information that we invite your message to compliment and be right where a reunion planner wants the resource. Your message is linked to the additional information on your web page. Start your residence on reunionsmag.com with a listing in our reunion resource section with details about what you offer with direct links to you. Add a picture, slide show or video that demonstrates your words.

*

Digital Advertising Opportunities

Banners, buttons, Reunion Resource listings, advertorial, newsletter, eblasts, blog

Be a fan!

/Reunionsmagazine is the name of our Facebook and Etsy page and

/reunionsmag is the name of our Twitter and Pinterest pages.

