

This decision is pretty easy, too!

Reach **20,000** reunion organizers for as little as **\$349** with your display ad in *Reunions magazine*.

Reserve space by June 22, 2009 for the August/September/October 2009 issue. Materials and pre-payment due June 29, 2009.

Create greater responsiveness to your message with a 1/9th page ad. Then, combine a 1/9th page ad with an annual full listing (50% off!) to reach 20,000 reunion organizers year round. Production charges are billed at cost and are non-commissionable.

PLANNING A REUNION
OR LARGE GATHERING?

**NORTH COAST
MANAGEMENT**

Consider one of our ultra-luxury vacation villas in the Caribbean. Spacious accommodations, fully staffed, private swimming pools, elegant furnishings and loads of entertainment for everyone!

www.northcoastmanagement.com
+1-610-429-9616

2.375"x3.25" ❖ Vertical only

One time rates, display ad only:

- 1/9th page ad, black and white **\$349**
- 1/9th page ad, two color **\$499**
- 1/9th page ad, full color **\$629**

Frequency discounts 2 x 5%
 3 x 10%
 4 x 15%
 5 x 20%

Must be PRE-PAID by JUNE 29 for August/September/October 2009 issue.

- Add annual full listing half price! \$249**
 (price in conjunction with display ad)

Specs: Full listing is 350 character description plus basic contact info. Spaces are considered characters. Additional characters cost \$12/60.

- Add your logo to your listing (50% off) . . \$49**
 (web only) Logo specs: 4k .gif or .jpg, approx. 125x60 pixels.

TOTAL \$ _____

Charge: MC Visa AmEx Discover Card # _____ Exp. _____

For credit card payments, please provide name and address of cardholder: _____

Contact name _____

Company _____

Address _____

City, State, Zip Code _____

Phone _____ Fax _____ E-mail _____



For more information call 414-263-4567 or email either Marion Liston (ext. 101), mliston1@execpc.com, or Karla Lavin (ext. 104), klavin@reunionsmag.com. Make check payable and mail to REUNIONS MAGAZINE, INC. ❖ PO Box 11727, Milwaukee WI 53211-0727 ❖ fax 414-263-6331 ❖ www.reunionsmag.com

Decide to make a BIG Impact,

and take advantage of the lowest prices ever.

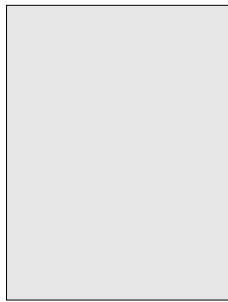
Reach **20,000** reunion organizers with a quarter, third, half, or full page ad in *Reunions magazine* for as little as **\$679!**

**Reserve space by June 22, 2009 for the August/September/October 2009 issue.
Materials and pre-payment due June 29, 2009.**

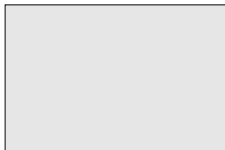
Every issue, we've got space to fill. Small spaces, usually, scattered throughout the magazine. And we know that customers would love to have that space at a discount. So, we created R.O.P. ads.

Run of publication ads are the same as regular ads. But, they cost less. Here's why. We can't guarantee placement. Oh, we'll get your ad in front of your customers, all right. But, we can't guarantee if it will be left facing or right facing or in the front of the magazine or the back. That's it. The rest is the same. Except the price. Frequently, an R.O.P. ad will cost 20% less than a regular ad. That's a substantial savings. **All rates listed are net.**

FULL PAGE
7.5"W x 10"H



HALF PAGE
Vertical
3.5"W x 10"H
Horizontal
7.5"W x 4.75"H



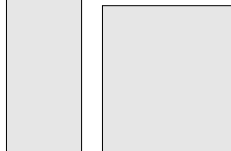
FULL PAGE Full Color **\$2549**
 Two Color **\$1849**
 Black & White .. **\$1699**

1/2 PAGE Full Color **\$1599**
 Two Color **\$1349**
 Black & White .. **\$1199**

1/3 PAGE Full Color **\$1199**
 Two Color **\$ 999**
 Black & White .. **\$ 879**

1/4 PAGE Full Color **\$ 999**
 Two Color **\$ 859**
 Black & White .. **\$ 679**

THIRD PAGE
Vertical
2.375"W x 10"H
Horizontal
5"W x 4.875"H



QUARTER PAGE
Vertical
2.375"W x 7.5"H
Horizontal
7.5"W x 2.375"H



Add annual full listing half price! **\$ 249**

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Spaces are considered characters. Additional characters cost \$12/60.

Add your logo to your listing (50% off) **\$ 49**

(web only) Logo specs: 4k .gif or .jpg. approx. 125x60 pixels.

TOTAL \$ _____

Charge: MC Visa AmEx Discover Card # _____ Exp. _____

For credit card payments, please provide name and address of cardholder: _____

Contact name _____

Company _____

Address _____

City, State, Zip Code _____

Phone _____ Fax _____ E-mail _____



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